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Bob Schaich is SVP & CIO for the Nevada Market of UnitedHealthcare (formerly Sierra Health Services), a diversified health care services company based in Las Vegas. He has thirty years experience in health care, insurance, and information technology as an operations executive, management consultant, and CIO. Mr. Schaich has been a leader in the application of electronic commerce in the health care industry and specializes in clinical and managed care automation. At UnitedHealthcare, he has led the implementation of new clinical technology including e-prescribing, digital radiology and an enterprise-wide Electronic Medical Record (EMR) in addition to core managed care and Customer Relationship Management (CRM) applications. In 2009, he was appointed to the State of Nevada's Blue Ribbon Task Force on Health Information Technology.

Prior to joining Sierra/UnitedHealthcare, Mr. Schaich was the National Director of Health Insurance and Managed Care Technology Solutions at PricewaterhouseCoopers. In this role he was responsible for nationwide business development and the delivery of strategic IT consulting services to the health insurance and managed care industry. Prior to joining PricewaterhouseCoopers, Mr. Schaich was vice president of claim cost management and operations strategy at UnitedHealthcare, MetraHealth, and The Travelers. He was the chairman of the Financial Implications Subcommittee of the Workgroup for EDI and also served as the director of strategic planning for the health care business at EDS. Mr. Schaich started his career at Aetna where he became the chief information officer for a managed care subsidiary and director of business issues analysis for the Office of the Chairman. Mr. Schaich earned an MBA from the University of Hartford and a Master of Arts in philosophy from the University of North Carolina at Chapel Hill.

Mr. Schaich has served on the Board of Directors for the North Las Vegas Chamber of Commerce, the Las Vegas chapter of the Association of Information Technology Professionals and was the Chairman of the UNLV Executive Advisory Board for the MIS Department. He is the current President of the TriZetto Customer Group and a member of the Board of Directors for HealthInsight, Health Plan of Nevada, Sierra Health and Life Insurance Company, and PacifiCare of Nevada. He has been a leader in fund raising for the March of Dimes and the United Way of Southern Nevada. He is also a graduate of the Las Vegas Chamber of Commerce's "Leadership Las Vegas" development program.