



GARY EARL
Co-Founder
Communities of Health

For the past 25 years, Gary Earl has dedicated his focus, energy and passion to the subject of health from the perspective of the study, creation and demonstration of solutions relating to conditions, cultures, communities and economics. He is a national leader in the effort to turn the traditional dialog and focus of managing costs and treating disease to a more broad and comprehensive one of uncovering and addressing the social and environmental determinants of health. Mr. Earl has successfully been able to connect together people and organizations, who through study, learning and connection seek meaningful, sustainable change. He has successfully demonstrated the value of such an investment in the movement, which has lead to an improvement in the environments in which people live and work.

Prior to re-joining CIGNA in 2005, Mr. Earl was nationally recognized for his work as the Corporate Vice President of Benefits and Healthcare for Caesars Entertainment; the world's largest gaming organization. In this role, Mr. Earl envisioned, inspired and led the creative development and integration of innovative and life-altering solutions aimed at improving the overall health, productivity and quality of life of the 81,000 employees and family members of Caesars Entertainment. Subsequently, Mr. Earl and his team were successful at demonstrating the economic, social and human gain based upon the investment for the company and its shareholders, driving expense, absence and inactivity below nationally acceptable norms, while impacting the communities in which the company and its associates reside. Based upon the results of the efforts put forth by Mr. Earl and his dedicated collection of colleagues, Mr. Earl was honored as "Benefit Manager of the Year 2003" by Employee Benefits Magazine.

Mr. Earl's experience prior to Caesars includes tenure with the employee benefit consulting company, The Watson Group, where he served as a corporate vice president and partner, and with CIGNA HealthCare, spending over a decade of service in a variety of roles including financial underwriting , sales, management and product development.

Mr. Earl is founder and Executive Director of Health, Hope & Purpose, Inc., a nationally recognized health information nonprofit group, and is the creator and operator of the Health Awareness Tour – an annual cross-America bicycle tour that promotes health awareness and education to all people.

Gary is presently Senior Vice President of CIGNA and co-founder of Communities of Health. He is dedicated to expanding the dialog and agenda of health and cultural awareness and improvement on a local, national and global level. His work in the field of social epidemiology has spurred both he and CIGNA to a new focus of understanding and investing in the establishment of Communities of Health for the explicit purpose of a legacy of improvement to both society and humanity.

NAEHD Nevada Alliance to Eliminate Health Disparities
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