

Kassi Belz, APR has spent her career focused on growth. Goal-oriented and business-minded, she brings more than 18 years of experience leading diverse teams in the development and implementation of award-winning communications and marketing campaigns for a variety of healthcare companies across the United States. Belz possesses an entrepreneurial spirit, with an ability to build, motivate and inspire highly effective teams to deliver beyond expectations.

As the Vice President of Strategic Communications for P3 Health Partners, Belz develops and implements integrated communications programs that reach patients, physicians, and payers to inspire behaviors, change perceptions, and, most importantly, engage communities.

Prior to joining the P3 team, she served as partner and president of an integrated communications agency headquartered in Las Vegas, Nevada. During her 11-year tenure at the agency, Belz successfully expanded the agency's national footprint resulting in unprecedented growth for the agency and its clients. She built the agency's healthcare division serving as the chief marketing strategist for many of the firm's clients.

Belz has been recognized for her leadership by a variety of organizations receiving awards such as Public Relations Professional of the Year by the Las Vegas Valley Chapter of the Public Relations Society of America; 40 Under 40 by Vegas INC.; a Woman Who Means Business by the Las Vegas Business Press; and a Woman to Watch by Vegas INC. Her work on behalf of clients has also received numerous awards including the American Advertising Federations' Gold Addy Award; Public Relations Society of America's Pinnacle Award; Florida Public Relations Association's Image Awards; and the International Association of Business Communicators' Bronze Quill Award.

As a leading communications strategist, she is a frequent guest speaker for organizations such the Public Relations Society of America, Medical Group Managers Association, Clark County Medical Society, the Healthcare Strategies Institute, and the International Association of Business

Communicators. In addition, she serves as a guest writer and source for many blogs, magazines, and newspapers.

Belz graduated from the University of Florida with a Bachelor of Science in public relations and a minor in sociology. She is a member of the Gator Alumni Association, Public Relations Society of America and maintains her Accreditation in Public Relations (APR).